



SMOKY MOUNTAIN CPAS

Every client moves through the same five stages. Find yourself below.

Where you are in the *journey*



In the Fog

Behind on the books,
can't trust the
numbers.

Diagnostic Review

\$497

We open the real
books against the real
bank statements and
tell you the truth.

Cleanup

Every month rebuilt
and reconciled to the
penny.

Monthly Rhythm

Books close when the
statement lands — a
plain update every
month.

Profit First

Every deposit
allocated on purpose.
The owner finally pays
himself.

Know your numbers.

● Guided by a Certified Profit First Professional